

'THE SAGE'--MAY 2013

Klein's Floral & Greenhouses Online Newsletter

THIS MONTH'S HIGHLIGHTS:

Our 2013 Spring Plant List Is Now Online!

Our 'Mad Gardener' Is Ready for Your Questions

Plant Your Own Containers in Our "Potting Shed"

[Klein's Welcomes Kathy Lehman Back to the Flower Shop](#)

Announcing Klein's Customer Loyalty Rewards Program

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OUR 2013 SPRING PLANT LIST can be viewed on-line @ [Spring Plants](#). This comprehensive listing contains every plant that Klein's will be offering for the 2013 season and is extremely helpful for both the home gardener and landscaper alike. The list contains fun facts, cultural information and pot or pack size for each item and comes in very handy in planning your garden this spring. BUT, PLEASE call ahead to make sure a desired plant is ready for sale or that we still have it in stock. Because we "grow our own", most supplies are limited.

THE POTTING SHED

Bring in your own pots or purchase one of ours. Then, using our own famous potting soil, you'll be able to create your own masterpiece onsite! We'll simply charge you for the plants and the amount of soil you use (based on the pot size). We require, of course, that no plants be brought in from outside sources and it's always a good idea to call ahead to reserve a spot--especially during peak hours. Just contact Jen @ jsimon@kleinsfloral.com or call (608) 244-5661 for more information. Our talented staff will be available to answer all questions, help pick out some plants and to get you started. We'll even deliver them for you for an added fee.

THE MAD GARDENER

"Madison's Firsthand Source for Expert Gardening Advice"

Ask any of your gardening questions by e-mailing them to us at madgardener@kleinsfloral.com. Klein's in-house **Mad Gardener** will e-mail you with an answer as promptly as we can. We've also posted a link to this e-mail address on our home page for your convenience. Your question might then appear in the "You Asked" feature of our monthly newsletter. If your question is the one selected for our monthly newsletter, you'll receive a small gift from us at Klein's. The **Mad Gardener** hopes to hear from you soon!

Sorry, we can only answer those questions pertaining to gardening in Southern Wisconsin and we reserve the right to leave correspondence unanswered at our discretion. Please allow 2-3 days for a response.

Please note that our **Mad Gardener** is not only an expert gardener, but can answer all of your indoor plant questions as well.

FOR NEIGHBORHOOD EVENTS OR GARDEN TOURS that you would like posted on our web site or in our monthly newsletters, please contact Rick at (608) 244-5661 or rick@kleinsfloral.com or Sue at sue@kleinsfloral.com. Please include all details, i.e. dates, locations, prices, brief description, etc. Our readership is ever-growing so this is a great opportunity for free advertising. Events must be garden related and must take place in the immediate Madison vicinity.

MAY STORE HOURS:

Again during the 2013 spring season, Klein's will open at 7:00 a.m. every Tuesday! Year long, Tuesday is Klein's Senior Discount Day. On Tuesdays those 62 and over save an extra 10% off all regular priced items. Beginning Tuesday, May 1, we opened the doors an hour early. Avoid the lines and shop early! The extended Tuesday hours last through mid-June.

In addition, with the incredible success of our outdoor checkout located in our bedding plant area, we will be making this one of our primary checkout options again for the 2013 spring season. Weather permitting, the outdoor register will be open daily 9:00-5:00. The outdoor checkout is located just outside our Potting Shed at the back of Showroom Number 1.

Monday thru Friday : 8:00-8:00 (Open Tuesdays at 7:00)

Saturday: 8:00-6:00

Sunday: 9:00-5:00

Open Memorial Day, May 27, 9:00-5:00

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CALENDAR OF EVENTS:

May 5--Cinco de Mayo

May 10--This is Madison's average last frost date, but keep your eye on the weather before planting. Madison has a notorious reputation for late May frosts. Many local old-time gardeners refuse to plant, especially their tomatoes, peppers, morning glories, etc. until Memorial Day weekend when the soil has warmed properly. Novice gardeners have a tendency to plant too early!

May 12--Mother's Day. Order early and shop early!!! Mother's Day is second only to Valentine's Day for deliveries and the Saturday before Mother's Day is traditionally our busiest day of the entire year. Extra drivers will be on the road Saturday, May 11 for prompt and efficient service. Click on [Delivery Information](#) on the left side of our home page for more details about Klein's delivery. **We will not be delivering on Mother's Day, Sunday, May 12.**

May 25--Full Moon

'THE FLOWER SHOPPE':

Klein's is very happy to announce the return of **Kathy Lehman** (kathy@kleinsfloral.com) as our Floral Design Manager. After nearly two years away, Kathy returns to us with renewed enthusiasm. She says she missed Klein's during these past two years; her customers, her coworkers and our unique greenhouse setting. Kathy and her staff (Kim, Elizabeth, Colleen, Sharon, Kathryn, Bonnie, Michaela and owner, Sue Klein, of course) have many, many years of combined design experience under their belts.

In literally one very long hyphenated word, Kathy is truly a jack-of-all-trades at Klein's Floral & Greenhouses. Her experience and knowledge cover the full spectrum of our business. Not only is she a talented designer, but she's also an avid gardener and garden consultant; having worked at Jung's (Old's) and at America's Best Flowers before joining the Klein's team thirteen years ago.

Kathy is a local girl, growing up on Madison's east side in the Eastmorland neighborhood and attending LaFollette High School. Kathy says that one her favorite things in the world is to relax on her deck, overlooking her rural Sun Prairie property; surrounded by her family, her friends, her pets and her array of gardens and blooming containers.

Design skills have come naturally for Kathy, beginning with silks and artificials at one of the local craft markets. The combination of this and her extensive knowledge of flowers from her own garden made the transition to fresh design a natural one. Kathy is an expert at using color and texture in her designs and is adept in all styles of design, from traditional to contemporary, from natural to tropical. She loves to experiment with all the newest techniques and materials on the market and hopes you stop in to see some of her creations in our retail cooler. Kathy and her talented staff of designers are available daily, except Sundays, from 8:00-4:00 and Saturdays until 2:00 and specialize in not just the daily events and celebrations, but also wedding and funeral work.

YOU ASKED THE MAD GARDENER . . .

I saw 'perennial' geraniums advertised in a garden ad. It said they spread and make a good ground cover and could be planted in sun or shade. Have you heard of such a thing and do you carry them? Thanks, Dee.

Hi Dee,

Yes, we do and we have a very nice selection!! However, the geraniums you read about aren't the geraniums you're thinking of (the old-fashioned red kind). It's kind of confusing and though the plants are distantly related, grandma's old-fashioned bedding geraniums are actually called 'pelargoniums' in the trade. 'Geranium' is the common name and reflects a by-gone era.

The perennial geraniums are the true 'current' geraniums. They are usually sprawling, tried-and-true perennials in shades of blue, purple, pink, white and everything in between. They look nothing like the plants you're thinking of. They are used more toward the front of the perennial border. My personal favorite is 'Rozanne', a beautiful blue variety that blooms all summer. They thrive in full sun, but most like a break from the hot afternoon sun. They are very tolerant of dry conditions. Their common name is 'cranesbill' though most people ask for perennial geraniums when they come in to Klein's. If you have the spot in the garden, give them a try. There are tons of varieties available and they are truly worth it!!

I hope I was of some help!
Klein's Mad Gardener
madgardener@kleinsfloral.com

DID YOU KNOW . . .

. . . that Klein's has a new Customer Loyalty Rewards Program will kick off on May 1, 2013?

To kick off our Centennial Celebration in 2013, Klein's is rolling out its very own customer Loyalty Program! Extending a special "Thank you!" to all of our loyal customers throughout the years, you can now redeem points earned on future purchases at Klein's.

Klein's offers a great rewards program for our loyal, often lifetime, customers. We make it easy for you to earn your rewards. There is no card to carry, and we keep track of everything for you! Earn 1 point for every pre-tax dollar spent at Klein's (excludes services, tax and events off the premises). When you reach 200 points you will receive \$10 off your next purchase. Sweet and simple!

Stop in to Klein's for details about our new program or to pick up your Loyalty Card form today. We're looking forward to another 100 years of excellence and growing together!

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NOTES FROM MY GARDEN JOURNAL--Tips and Observations from My Own Garden by Rick Halbach.

ENTRY: APRIL 3, 2013 (Les Miz)

Received an email from Dave today who is visiting his sister in California. He said he just started to read Les Miserables by Victor Hugo and came across this passage about the bishop and it reminded him of me . . .

"He seated himself on a wooden bench, with his back against a decrepit vine; he gazed at the stars, past the puny and stunted silhouettes of his fruit-trees. This quarter of an acre, so poorly planted, so encumbered with mean buildings and sheds, was dear to him, and satisfied his wants.

What more was needed by this old man, who divided the leisure of his life, where there was so little leisure, between gardening in the daytime and contemplation at night? Was not this narrow enclosure, with the heavens for a ceiling, sufficient to enable him to adore God in his most divine works, in turn? Does not this comprehend all, in fact? And what is there left to desire beyond it? A little garden in which to walk, and immensity in which to dream. At one's feet that which can be cultivated and plucked; over head that which one can study and meditate upon: some flowers on earth, and all the stars in the sky."

ENTRY: APRIL 20, 2013 (A Piece of Klein's History in My Mailbox)

An interesting package appeared in my mailbox today--an envelope of negatives from July 19, 1954, when fire destroyed much of Klein's Floral & Greenhouses. The negatives were sent to me by a Klein's customer whose husband was a photographer for the Wisconsin State Journal at the time. The negatives show the buildings engulfed in flames and a crowd of firemen trying to get it under control and were sent in their original, and very yellowed, State Journal sleeve. In the attached note, the sender said she said that they were going through her husband's things when they accidentally came upon the negatives and thought I might be interested. She couldn't have been more right about that!!

I immediately called Sue (Klein) to let her know what I had in my possession. Because of Klein's 100th anniversary in 2013, I know Sue has been collecting and compiling information and photos about the business and it's history. Just above our floral cooler we've posted many old photos from the past century for customers to enjoy and reflect upon. To my surprise, Sue told me that in her records she had no pictures from that devastating fire. After all, in 1954 the fire was huge news because Klein's was THE premier garden center in town for buying plants for the garden and fresh flowers.

Therefore, if anyone out there has any more information, records or photographs about Klein's, please let us know so we can add it to our collection.

ENTRY: APRIL 23, 2013 (Garden Surprises--Spring Ephemerals)

Now as the weather warms, each day brings new surprises to the garden. It started with the winter aconites and the species crocus in the grass a few weeks back. Now it's the scilla, the chionodoxa and the first of the daffodils. This is just the beginning. Over the next few weeks, and before the leaves appear on the trees during early May, it's the ephemerals that will become the stars of my garden. The cool weather we've been experiencing this spring should prolong their performance; unlike in last year's heat when some withered before I had a chance to enjoy them.

The word 'ephemeral' is of Greek origin and means 'lasting a very short time or having a very short life cycle.' Spring ephemerals usually sprout shortly after the snow melts and complete their life cycle before leaves appear on the trees. Once they flower and set seed, plants go back into dormancy for the rest of the year.

Favorite spring ephemerals in my own yard include:

Bloodroot--forms large patches over the years and as they spread. They are low to the ground and have white flowers held above leathery foliage. They are quite impressive when in bloom, but last almost the least amount of time among the ephemerals. Don't blink if the weather heats up quickly!!b They are native and reliable hardy. Single and double-flowered versions are available.

Virginia Bluebells--Few scenes are more striking than a forest floor in full bloom with Virginia bluebells. Plants emerge purple immediately after the snow melts and grow quite quickly to up to two feet in ideal conditions. The foliage is large and soft and plants become quite floppy toward the end of blooming. Flowers emerge pinkish and turn a beautiful shade of blue. Plants spread easily through the garden as the patch spreads and also by seed. They are shallow rooted, however, and are easily pulled and rarely become a problem in the home garden. Plants die back quickly once flowering is complete. I tuck the yellowing foliage along the ground among the later perennials growing around them. At some point the dead foliage detaches easily from the roots for quick clean up.

White trilliums--Since childhood trilliums have ranked high among my favorite flowers. I traditionally picked my mom a bouquet for Mothers Day each year from the woodlands near our home. They grew everywhere! Having said that, once you've picked a trillium, you've killed the plant. There's been much concern over the years about loss of trillium habitat and over-harvesting. However, the fears haven't panned out and trillium populations remain sound. In Wisconsin it is legal to pick trillium on one's own property or another's property with permission. But it is illegal to pick trillium on any public land.

Mayapples--Mayapples and trilliums grew together in the same woods near my parents' house and I was always fascinated by their giant umbrella-like leaves. Today I have a rather huge patch of them growing beneath the black walnut tree behind my screenhouse. A large patch of mayapple is an impressive sight.

Winter Aconite--The first of the ephemerals to bloom in my yard--usually while there's still a little snow on the ground. Over time they form patches of small yellow flowers. They self-sow nicely and appear randomly throughout my yard after planting perhaps 50 bulbs several years ago. Bulbs are available in the fall.

Trout Lily--Not well-known and kind of insignificant, they remind me of a yellow trillium with lovely patterned foliage. Unlike trilliums, the flowers are down facing. Plants are durable, but don't spread quickly. They are usually only available as bulbs.

Bleeding Hearts--My very old bleeding hearts have become impressive shrubs over the years. They are very durable and old-fashioned. The foliage lingers a bit longer than most ephemerals--sometimes the whole summer if conditions are ideal. Our most common garden varieties come from Asia, though many native species are available; including Dutchman's breeches. Bleeding hearts are always a kid's favorite!

Jack-in-the-Pulpit--Very tough plants in most gardens where conditions are right. Pitcher-like flowers form on long stalks in sometimes impressive large-leaved plants. In late summer beautiful red seed clusters form and are beautiful in their own rite. Plants spread nicely and also spread from seed; forming nice patches as the years go by.

Many of the above spring ephemerals are available at Klein's throughout May. But shop early because if you wait too long, it'll appear you're buying just a pot of soil sans plant!

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KLEIN'S RECIPES OF THE MONTH--These are a selection of relatively simple recipes chosen by our staff. New recipes appear monthly. Enjoy!!

Garlic mustard (*Alliaria petiolata*) is an extremely aggressive non-native plant that is slowly eroding the health of our woodlands' ecosystems by competing with our native woodland species--especially our early spring ephemerals. Garlic mustard was brought to America from northern Europe in the mid-19th century as a medicinal and culinary herb. In early spring, young leaves add a light garlic flavor to soups and green salads.

Garlic mustard is a biennial herb. Seeds germinate in early spring, young plants overwinter as basal rosettes, and adults bloom from May-June the following year. Each plant dies after producing seed. Seeds disperse when the siliques burst at maturity in August. Seeds have a 20 month dormancy period and do not germinate until the second spring after ripening. The species reproduces readily from the numerous seeds produced. (Source: Illinois Natural History Survey)

Now, nearly impossible to eradicate this well-established weed from woodlands, garlic mustard has encroached on many of our gardens where it can take over in short order if not attacked. Once identified, pulling the plant is the preferred means. So long as plants aren't allowed to go to seed, the population is unable to survive. Having said that, and stepping back to why the plant was brought to America in the first place, your pulled plants are a delicious addition in the kitchen. The following is a collection of garlic mustard recipes collected from online sources. Before gathering up your garlic mustard, make sure to harvest from areas you know haven't been sprayed with herbicides. For the best flavor, pick the leaves before the plant has flowered.

GARLIC MUSTARD PESTO--Garlic mustard makes a fantastic and super-flavorful pesto!!

3/4 cup extra virgin olive oil
1 garlic clove
2 TBS. pine nuts or walnut pieces

1/4 tsp. salt
1/3 cup freshly grated Parmesan cheese or 1/3 cup nutritional yeast for vegan pesto
4 cups of garlic mustard leaves (or 2 cups garlic mustard with 2 cups basil leaves)

Place all of the ingredients except the garlic mustard in a blender or food processor. Blend until smooth, then add the garlic mustard and/or basil a handful at a time, blending until all of the greens are incorporated and the pesto is smooth.

POTATO SALAD WITH GARLIC MUSTARD

1 cup garlic mustard
6 large potatoes
2 stalks celery
1 cup mayonnaise
3/4 cup mustard of choice
salt and pepper to taste

Cube and cook the potatoes until fork tender; drain and cool and set aside. Wash and chop the celery and garlic mustard. Combine the mustard, mayo, garlic mustard and celery. Gently fold into the cooled potatoes in a large bowl. Serves 6.

MARINATED SPRING ASPARAGUS WITH GARLIC MUSTARD

1 bunch of asparagus
1 good sized 'bunch' of garlic mustard
1/2 red bell pepper, sliced
6 kalamata olives, sliced or chopped
1 TBS. rice wine vinegar
1 TBS. balsamic vinegar
1 tsp. dried oregano
salt and pepper to taste
olive oil
chopped fresh chives to taste

Cook the asparagus spears about 4 minutes or until tender. Drain and cool immediately. Chop the garlic mustard. Combine the vinegars, oregano, salt and pepper until blended. Toss together with the cooled asparagus, garlic mustard, red pepper and olives. Cover and allow to marinate in the refrigerator for 24 hours. Once ready, drain and toss with a bit of olive oil and serve sprinkled with chopped fresh chives. Serves 6.

GARLIC MUSTARD QUICHE--What could be easier than this?

1 store-bought 8" pie crust
1 3/4 cup milk
1 cup shredded cheese of choice
1 cup chopped garlic mustard
1/2 tsp. salt
1/4 tsp. paprika
half of a medium onion, finely chopped
3 eggs

Preheat the oven to 325°. Brush the crust with a little egg white. In a saucepan bring the milk just to a simmer (do not boil). Turn off the heat and add the cheese. Stir and allow the cheese to melt. Add the onion, salt and paprika. Lightly beat the eggs in a separate bowl. Stir the egg and the garlic mustard into the milk mix. Pour into the crust and bake 45 minutes or until set. Serves 6.

GARLIC MUSTARD SOUP

1 1/2 cups shredded garlic mustard
2 carrots, chopped
3 medium potatoes, chopped
4 TBS. minced fresh oregano (1 1/2 TBS. dried)
6 TBS. minced fresh basil (2 TBS. dried)
3 TBS. minced fresh garlic
1/2 cup soy sauce
6 cups water or chicken broth or combo

In a pot, bring the potatoes and carrots to a boil. Reduce heat a bit and allow to cook 10 minutes. Stir in the garlic mustard and the rest of the ingredients and allow to cook 20-25 minutes. Serves 6.

GARLIC MUSTARD MASHED POTATOES

1 cup shredded garlic mustard
1 1/2 cups shredded cheddar cheese
5 large potatoes cut into equal sized chunks
2 TBS. minced garlic
1/4 cup soy sauce
3 TBS. dried basil
1 TBS. turmeric
1/2 cup milk
1/2 stick butter
salt and pepper to taste

Put the potatoes in a large pot and cover with 1" water. Add 1/2 cup garlic mustard, the garlic, 1/8 cup soy sauce, the basil and the turmeric. Bring to a boil, then reduce a bit and cook until the potatoes are very tender, about 20-25 minutes. Drain and mash the potatoes together with the cheese, milk, butter, 1/8 cup soy sauce and the rest of the garlic mustard. Serves 6.

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NATURAL NEWS--

Among the Klein's staff, a few of us are members of **Seed Savers Exchange** from Decorah, IA--a short and beautiful drive west of Madison--. We thought we'd take this opportunity to make you familiar with Seed Savers Exchange in hopes you become a member or support them by buying their products. Seed Savers offers an extensive colorful free catalog to non-members. Members benefit, however, by receiving their giant members-only catalog containing 12,000 more varieties for a total of nearly 20,000 heirloom and rare vegetables and flowers. The selection is mind-boggling!

About Seed Savers Exchange

Seed Savers Exchange is a non-profit organization dedicated to saving and sharing heirloom seeds. Since 1975, our members have been passing on our garden heritage by collecting and distributing thousands of samples of rare garden seeds to other gardeners.

Our mission is to conserve and promote America's culturally diverse but endangered food crop heritage for future generations by collecting, growing, and sharing heirloom seeds and plants.

Seed Savers Exchange offers an alternative model to big agriculture through our work, encouraging participatory preservation among our members, and by signing the safe seed pledge. Seed Savers Exchange knows that the future of our planet depends on a genetically diverse food supply and carries out our important work by:

- Maintaining thousands of varieties of different plant types—from amaranth to watermelon—in one of the largest seed banks of its kind in North America.
- Regenerating seed in isolation gardens and storing them in ideal conditions.
- Documenting valuable cultural information on varieties and their histories.
- Distributing heirloom varieties to members and the public through the Seed Savers Exchange Yearbook and the Seed Savers Exchange Catalog
- Storing varieties in back-up locations at the USDA Seed Bank in Fort Collins, CO and at Svalbard Global Seed Vault in Norway. These off-site deposits remain the property of SSE.

Safe Seed Pledge

The strategies and tactics being employed by the agricultural biotechnology industry are diametrically opposed to our efforts to protect and share our garden heritage, and to increase the genetic diversity available to gardeners and farmers growing healthy food for their families. Seed Savers Exchange was one of the original signers of the Safe Seed Pledge in 1999:

"Agriculture and seeds provide the basis upon which our lives depend. We must protect this foundation as a safe and

genetically stable source for future generations. For the benefit of all farmers, gardeners and consumers who want an alternative, we pledge that we do not knowingly buy or sell genetically engineered seeds or plants. The mechanical transfer of genetic material outside of natural reproductive methods and between genera, families or kingdoms, poses great biological risks as well as economic, political and cultural threats. We feel that genetically engineered varieties have been insufficiently tested prior to public release. More research and testing are necessary to further assess the potential risks of genetically engineered seeds."

All varieties offered for sale by Seed Savers Exchange in our catalog and on our website are untreated, non-GMO varieties.

Heritage Farm is the headquarters of Seed Savers Exchange. The farm is located six miles north of Decorah, Iowa. Nestled among sparkling streams, limestone bluffs, and century-old white pine woods, the 890-acre farm is a living museum of historic varieties. Thousands of heirlooms are grown in certified organic fields. Heritage Farm is free and open to the public from March through December, Monday-Friday, 9:00-5:00, and weekends 10:00-5:00. You're free to wander on your own or join a guided tour on the weekends.

Seed Savers Exchange is located at 3094 North Winn Rd., Decorah, IA, 52101 ([563/382-5990](tel:5633825990)) and visit their website at www.seedsavers.org for their free catalog and membership details.

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MAY'S PLANT OF THE MONTH:

Seed Potatoes

What are Seed Potatoes?

The term "seed potato" can be a little misleading. Although potatoes do set seed, they do not grow true to seed. To get the variety of potato you want, you need to grow them vegetatively, meaning we re-plant a part of the actual potato. These pieces of potato are referred to as seed potatoes.

Selecting Seed Potatoes

Because potatoes are propagated vegetatively, any diseases from the prior year will be carried over. That's why it is SO important to use disease free seed potatoes and that means certified seed potatoes, rather than supermarket potatoes. Certified seed potatoes are certified by some government authority to be disease free.

However, even certified potatoes can contract disease once planted, especially diseases that are not apparent in the seed stage, like ring rot or fusarium wilt, but at least you have a bit of an edge, with some disease tolerance.

Any potatoes that have soft spot, cracks or bruises or signs of rotting should be discarded. Start with the healthiest, strongest seed potatoes, to avoid problems and guarantee an good harvest.

So what exactly do you plant?

You do not need to plant a whole, intact potato. Seed potatoes can be cut into pieces, as long as the pieces have at least 1 eye each. An "eye" is a bud that grows into a new plant. If you've ever kept your potatoes in the cabinet too long, you've probably seen them sprout.

You can plant whole potatoes or pieces with multiple eyes, but in general:

- More eyes per piece = more, but smaller potatoes
- One or 2 eyes per piece = less, but larger potatoes

It all depends on what you want.

Preparing Seed Potatoes

If you decide you want to cut your seed potatoes into pieces, cut them about 2 days before you plan to plant. This allows the pieces to callus or seal and prevents rotting and soil born diseases, while the pieces sprout and take root.

To further protect your seed potatoes, you can dust them with powdered sulfur, right after cutting them. Place the potatoes in a bag, add the sulfur and shake. Then lay the pieces out and let them dry for 3-4 days.

To Chit or Not to Chit Potatoes

Chitting is the term for pre-sprouting your seed potatoes, before planting. It may also be referred to as "greening". Many gardeners feel this give them a head start, but you do not have to chit your potatoes, to get a good crop. The two circumstances, when chitting is advised are:

- If your seed potatoes are already sprouting.
- If you have an early variety and want an early crop.

How to Chit

Although potatoes will sprout in the dark, you will get long, pale shoots that easily break. Instead, place them in a cool (room temperature) spot with bright light. This way, the sprouts will grow stocky, sturdy and dark green.

A traditional method for chitting is to place your seed potatoes upright in an egg carton, with the bud end facing up, but you can just lay them out on a tray or screen, as long as they are not pile one on top of another.

It will take about 2–4 weeks for the chits to develop, so don't start until about 1 month before your planting date. (Potatoes will store for several months without sprouting, if kept dark and at about 40°.

You can plant as soon as the sprouts or 1/2"-1" long. If you have to postpone planting because of weather or some other reason, move them to a cooler spot, to slow down their growth. Don't wait too long, or your seed potatoes will dehydrate and begin to shrivel.

Handle the seed potatoes carefully, so the sprouts do not break off or become damaged. You can plant the whole potato or cut into pieces with at least 1 eye each, as discussed above, but do this after chitting, not before. Plant with the sprouts facing up and cover lightly with soil.

How Much Should I Plan on Planting?

On average, 1 lb. of seed potatoes should yield about 10 lb. of potatoes. One lb. is about 5-8 tubers, which should plant about a 10 ft. row. Klein's sells 1 & 3 lb. bags.

Source: Written by Marie Iannotti for <http://gardening.about.com>.

What Kinds of Seed Potatoes Does Klein's Carry?

All-Blue--Deep purple skin and purple-blue flesh. First grown as a curiosity, these potatoes have become more valued for their excellent rich, mealy flavor. They make great mashed potatoes and a fun potato salad. Enjoy high yields of smooth, medium sized tubers.

Red Norland--An early season red. One of the best summer varieties for early digging and it stores well! Great baked, boiled and roasted. Potatoes have a smooth, red skin, white flesh and size rapidly. Introduced in 1957, this has been the standard red potato for years.

Russet Norkotah--A relatively new variety that is actually replacing Russet Burbank as the top selling russet. Versatile and very flavorful. Harvest is a bit earlier than other russets, starting in August. Has a very long storage life. Great baking appeal because it has very few eyes.

Yukon Gold--Early to mid-season. One of the best eating potatoes for boiling, roasting or salads. Flesh is a lovely gold. A very firm variety that is also easy to grow with a nice buttery flavor. Rather disease resistant. Excellent for long winter storage.

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AROUND TOWN:

For neighborhood events or garden tours that you would like posted in our monthly newsletter, please contact Rick at (608) 244-5661 or rick@kleinsfloral.com or Sue at sue@kleinsfloral.com. Please include all details, i.e. dates, locations, prices, brief description, etc. Events must be garden related and must take place in the Madison vicinity and we must receive your information by the first of the month in which the event takes place for it to appear in that month's newsletter. This is a great opportunity for free advertising.

Olbrich Garden's Leaf Mulch Sale

May 4, 9:00-1:00 (Bulk Available)
May 18, 9:00-1:00 (Bulk Available)
May 23, 12:00-5:00 (Bagged and Bulk Available)
May 24, 12:00-5:00 (Bagged and Bulk Available)

Buy the same leaf mulch used in Olbrich's gardens for your home garden. Leaf mulch cuts down on watering and weeding, recycles local leaves, and is credited for Olbrich's healthy looking gardens. Bags are \$6.50 each and \$40 for a tractor scoop (8-10 bags).

Olbrich Botanical Gardens
3330 Atwood Ave., Madison
[608/246-4550](tel:6082464550) or www.olbrich.org for details

Herb Day

Sunday, May 5, 9:30-3:30

Join the Madison Herbal Institute to learn about the many uses of herbs from exhibits, demonstrations, speakers, and garden walks. Herb Day is celebrated nationally to raise awareness about the significance of herbs. Free. Call [608-512-9633](tel:6085129633) for more information.

Olbrich Botanical Gardens
3330 Atwood Ave., Madison
[608/246-4550](tel:6082464550) or www.olbrich.org for details

Dahlia Tuber Sale

Sunday, May 5, 12:00-2:00

Dahlias are late summer bloomers popular for their extravagant blooms, diverse forms, and bright colors. They're subtropical annuals grown each year from tubers dug up in the fall and overwintered in a cool, dry environment. The sale is sponsored by the Badger State Dahlia Society. For more information call [608-577-1924](tel:6085771924).

Olbrich Botanical Gardens
3330 Atwood Ave., Madison
[608/246-4550](tel:6082464550) or www.olbrich.org for details

Flowering Crabapples and Lilacs

Wednesday, May 8, 7:00 pm – 8:30 pm
In the Longenecker Gardens

Emeritus Professor of Horticulture Ed Hasselkus, curator of the Longenecker Gardens, will concentrate on the Arboretum's excellent collection of flowering crabapples and present highlights in the Gardens' large lilac collection.

University of WI Arboretum
1207 Seminole Hwy.
Madison, WI 53711
[608/263-7888](tel:6082637888) or uwarboretum.org/events

West Side Garden Club Plant Sale

Friday, May 10, 8:00-6:00
Saturday, May 11, 8:00-4:00
3918 Nakoma Rd., Madison (near Thoreau School and the intersection of Seminole & Nakoma Roads)

The West Side Garden Club is celebrating ninety-one years in 2013 and we've been holding a plant sale for nobody knows for sure how many years.....

Each garden club member is asked to dig at least 40 plants from their garden to sell.

All of the proceeds from our plant sale are given to organizations that promote gardening in the Madison area. Some of our recipients last year were: scholarships for the Longenecker Memorial, Allen Centennial Gardens and the Wisconsin Garden Club Federation. Donations were also made to the Aldo Leopold Center, Goose Pond, CDI Garden Therapy, Troy Gardens and the list goes on and on. Last year we donated over \$7,418! Please join us.

Olbrich's Plant Sale with the Pros

Friday, May 10, 11:00-6:00

Saturday, May 11, 9:00-3:00

Enjoy one-stop shopping convenience during **Olbrich's Plant Sale with the Pros** at Olbrich Botanical Gardens. Buy the same unique plants used in Olbrich's gardens. Olbrich's Plant Sale with the Pros will feature everything from annuals and perennials to ornamental grasses and shrubs.

The plant sale will feature the newest cultivars on the market including tropical plants that will fire up your garden, small-scale garden conifers, herbs, and butterfly plants along with hundreds of annuals and perennials. Shoppers will find rare shrubs and trees, including hardy shrub roses that thrive in the challenging Wisconsin climate.

Expert Advice

Olbrich horticulturists and master gardeners will be on hand to answer any question and give expert advice. Olbrich's Schumacher Library will also be at the sale with reference books and garden information. Be inspired by plant combinations and displays developed by Olbrich's professional staff.

Take advantage of free container design and potting services at the [Plant Pro Potting Bench](#). Get help selecting the best plants for a stunning container garden or hanging basket...then let a professional plant them for you! Pots are available for purchase at the sale or bring your own containers!

Proceeds from the plant sale benefit Olbrich Botanical Gardens. Shop early since quantities are limited. Shoppers are encouraged to bring cartons, wagons, or boxes for carrying plants.

Olbrich Botanical Gardens
3330 Atwood Ave., Madison
[608/246-4550](tel:6082464550) or www.olbrich.org for details

Rotary Garden's Spring Plant Sale

Friday, May 10, 9:00-4:00 (RBG Friends Members only)

Saturday, May 11, 9:00-4:00

Sunday, May 12, 9:00-4:00

Rotary Gardens Horticulture Center

Featuring vegetable plants including heirloom tomatoes, bell peppers, hot peppers, basil, miscellaneous herbs and beans. Thousands of daylily divisions from the gardens will also be available for purchase as will bagged mushroom compost

Rotary Botanical Gardens
1455 Palmer Drive
Janesville, WI,
[608/752-3885](tel:6087523885) or www.rotarygardens.org

Rotary Garden's Annual Tree Sale

Friday, Saturday and Sunday, May 10, 11 & 12, 9:00 a.m.-4:00 p.m. (rain or shine)

at Rotary Botanical Gardens' Horticulture Center

825 Sharon Rd. (follow signs on Palmer Dr.)

2-3 year old transplants--\$1.85 each (in minimum bundles of five. Choose from Norway Spruce, Blue Spruce, Black Hills Spruce, Arborvitae, White Pine, Red Oak and Sugar Maples. For more info, call 608/754-2152 after April 1.

Rotary Botanical Gardens
1455 Palmer Dr., Janesville, WI
[608/752-3885](tel:6087523885) or www.rotarygardens.org

Sundowners/Crosstown Violet Club Sale

Saturday, May 11, 9:00 a.m.-4:00 p.m.

This annual sale includes African violets, starter plants, blooming plants, leaves, gesneriads of all kinds, and potting soil and pots. Sponsored by the Sundowners and Crosstown African Violet clubs. For more information call 608/298-7324

Olbrich Botanical Gardens
3330 Atwood Ave., Madison
608/246-4550 or www.olbrich.org for details

Native Plant Sale

Saturday, May 11, 9:00-2:00

U.W.-Madison Arboretum Visitor Center

More than 100 species of quality prairie plants, woodland plants, shrubs, vines and trees are available for purchase under one tent. Experts will be on hand to answer questions. Proceeds support Arboretum projects.

University of WI Arboretum
1207 Seminole Hwy.
Madison, WI 53711
608/263-7888 or uwarboretum.org/events

Azaleas and Rhododendrons

Wednesday, May 15, 7:00 pm – 8:30 pm

In the Longenecker Gardens

Dr. Deb McCown, a specialist in woody ornamentals, will review the Gardens' collection of azaleas and rhododendrons and discuss the care of these plants in the Madison area.

University of WI Arboretum
1207 Seminole Hwy.
Madison, WI 53711
608/263-7888 or uwarboretum.org/events

Windsor Area Garden Club Plant Sale

Thursday, May 16, 8:00 a.m.-4:00 p.m.

Friday, May 17, 8:00 a.m.-4:00 p.m.

6596 Chestnut Cir., Windsor

As always we will have a wide variety of tried and true perennial plant divisions from our own gardens. We will also have a few annuals, vegetable, and misc. plants available. Come visit with our garden club members and receive help with general gardening questions in a welcoming environment. Master gardeners will also be available for more specific questions you may have. All proceeds will go to Gilda's Club.

Visit their website @ www.windsorareagardenclub.org for contact info.

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Badger Bonsai Annual Show

Saturday, May 18, 10:00-5:00

Sunday, May 19, 10:00-5:00

Marvel at these growing miniature landscapes. Sponsored by the Badger Bonsai Society. For more information call 262/438-8469.

Olbrich Botanical Gardens
3330 Atwood Ave., Madison
608/246-4550 or www.olbrich.org for details

Indian Hills Garden Club Plant Sale

Saturday, May 18, 8:00-2:00
Spring Harbor Middle School
1110 Spring Harbor Dr. (just off University Ave.)

Reasonably priced, healthy perennials from the garden club members' own gardens are for sale. Proceeds from the plant sale benefit neighborhood parks and non-profit organizations. For additional information, please contact Shary Bisgard at 233-1238.

Dane County UW-Extension's Master Gardener Volunteer Plant Sale

Sunday, May 19, 12:00-3:00
Dane County UW-Extension Office
5201 Fen Oak Ct, Madison (just off Agriculture Dr. between Pflaum & Femrite)

Please join us for a plant sale extravaganza! Purchase select plants from the Extension Office Teaching Gardens and Master Gardener Volunteers' personal gardens. There will also be vertical garden planters and rustic obelisks for sale. Children's activities to include painting and planting pots to take home! Contact Lisa Johnson at 608/224-3715 for more information or at johnson.lisa@countyofdane.com.

Madison Area Master Gardeners Association
PO Box 259318
Madison, WI, 53725
608/224-3721 or at www.mamgawi.org.

Small Ornamental Trees

Wednesday, May 22, 7:00 pm – 8:30 pm
In the Longenecker Gardens

Ed Lyon, Director of Allen Centennial Gardens, will highlight some of the Arboretum's interesting, and unusual, ornamental small trees.

University of WI Arboretum
1207 Seminole Hwy.
Madison, WI 53711
608/263-7888 or uwarboretum.org/events

Conifers

Wednesday, May 29, 7:00 pm – 8:30 pm
In the Longenecker Gardens

If you are confused about telling a spruce from a fir, join Dr. Hasselkus on a walk through the Garden's spectacular conifer collection. On this tour you will learn about "garden-sized" conifers of many types.

University of WI Arboretum
1207 Seminole Hwy.
Madison, WI 53711
608/263-7888 or uwarboretum.org/events

Dragon Arts Annual Plant Sale

Saturday, June 1, 9:00 a.m.-2:00 p.m.
Downtown DeForest near Fireman's Park

Just like the Garage Sale Plant Sale, the Dragon Arts Sale is sure to impress! The majority of the plants are "tried-and-true" divisions from our own gardens so we are certain of their quality as well as appropriate zones!!! A local greenhouse does donate a few that are not from our gardens, but we are always sure to get plants that do well in our climate! We will also continue to have Master Gardeners as well as others that just have a passion and love of gardening to answer any questions and to offer suggestions for your planing needs. You will not find better prices anywhere! There will be a wide variety of perennials, grasses, shrubs, herbs, vegetables and a few annuals. There is always something for everyone.

Remember that 100% of our profits are donated to the local Gilda's Club!!!

Visit www.windsorareagardenclub.org for for more currant info.

Iris Show

Sunday, June 2, 12:00-5:00

Sponsored by the Madison Iris Society

For details call 608/271-3607

Cut irises in a rainbow of colors will be on display in the Evjue Commons.

Olbrich Botanical Gardens
3330 Atwood Ave., Madison
608/246-4550 or www.olbrich.org for details

Hosta Sale

Sunday, June 2, 10:00-2:00 or until supplies last

Sponsored by the Wisconsin Hosta Society

Pick up some interesting hostas to add to your collection at the Wisconsin Hosta Society's Plant Sale. These shade-loving perennials, prized for their interesting foliage, come in a variety of sizes, shapes, and colors. For more information call 608-835-3291.

Olbrich Botanical Gardens
3330 Atwood Ave., Madison
608/246-4550 or www.olbrich.org for details

Olbrich Garden's

Bolz Conservatory Exhibit-Light Gaps

April 13 thru July 14, 2013

Daily from 10:00-4:00, Sundays 10:00-5:00

In the Bolz Conservatory

The trees are trimmed and the bushes are pruned during annual maintenance in the Bolz Conservatory...now it's time to see the light in the forest! Learn about light and how plants develop and change in the forest as light fluctuates. With more than 650 plants in the Bolz Conservatory, the tropical plants compete for every sunbeam that radiates through the glass pyramid. When a gap in the forest canopy is created naturally, or by a clipping from Olbrich's Conservatory staff, new growth develops at an exceptional rate. Admission is \$2 for the general public. Admission is always free for Olbrich Botanical Society members and children 5 and under, and is free for the general public on Wednesday and Saturday mornings from 10 a.m. to noon.

Olbrich Botanical Gardens
3330 Atwood Ave., Madison
608/246-4550 or www.olbrich.org for details

Dane County Farmer's Market

Saturdays, April 20 thru November 9, 6:00-2:00

On the Capitol Square

Wednesdays, April 24 thru November 6, 8:30-2:00
In the 200 block of Martin Luther King, Jr. Blvd.

For details visit www.dcfm.org

Northside Farmers Market

Sundays, May 5 through October 27, 8:30-12:30

In the Northside TownCenter at the intersection of N. Sherman Ave. and Northport Dr. across from Warner Park.

The Northside Farmers Market is a nonprofit community enterprise. It is one of the newest and fastest growing farmers' markets in Dane County. In keeping with the innovative spirit of Madison's Northside, we are surpassing what defines the traditional farmers' market. Our fundamental principles include:

--Providing an abundant selection of high quality, locally grown foods.
The market accepts Quest, WIC and Senior FMNP vouchers.

--Supporting our local agricultural entrepreneurs who are increasingly important today in ensuring that we have the best and safest food possible.

--Educating the community about traditional foods and the history of local agriculture in an attempt to preserve (and expand upon) our rich heritage.

--Promoting nutrition and the market by hosting dinners for neighborhood groups and seniors.

Parking is always FREE!

For details visit www.northsidefarmersmarket.org

MAY IN THE GARDEN--A checklist of things to do this month.

___ By May 1, cool weather items like pansies, cole crops, onion sets, etc. should already be planted.

___ Sow successive crops of radishes and greens every 2 weeks.

___ Mow your lawn frequently and at a high setting to control lawn weeds.

___ Reseed bare spots in the lawn as needed.

___ Begin hardening off your seedlings and overwintered plants. Move inside or cover nights. on cold

___ Prep beds as soon as the soil is workable and not too wet.

___ Till compost into beds.

___ Perennials, shrubs and trees can now all be planted safely.

___ Divide and propagate most perennials as desired (except peonies & iris)

___ Plant strawberries and asparagus early in the month.

___ Plant your leftover Easter Lily into the garden. They'll bloom each July in the garden.

___ Be prepared to move plants indoors if a sudden cold spell (or snow) hits.

___ After May 10, begin setting out all plants, but **KEEP AN EYE ON THE WEATHER!**

___ Sow beans and corn after the last scheduled frost date.

___ After May 20, begin planting warm weather items: tomatoes, peppers, eggplants, cucumbers, coleus, impatiens etc.

___ Mulch beds as needed to cut down on weeds and watering.

___ Begin a weeding as needed. The smaller the weed, the easier to remove.

___ Prune spring blooming as desired AFTER they are done flowering.

___ Wait until after the foliage has yellowed to cut back daffodils, tulips, etc.

___ Begin pinching tall perennials like asters, goldenrod, phlox, etc. for shorter and bushier plants.

___ Visit Klein's---**SPRING PLANTING IS FINALLY HERE!**

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Some of our very favorite seed and plant sources include:

For seeds:

Baker Creek Heirloom Seeds @ www.RareSeeds.com or 417/924-8887
Burpee @ www.burpee.com or 800/888-1447
Harris Seeds @ www.harriseseeds.com or 800/514-4441
Johnny's Select Seeds @ www.johnnyseeds.com or 207/861-3901
Jung's Seeds @ www.jungseed.com or 800/247-5864
Park's Seeds @ www.parkseed.com or 800/845-3369
Seeds of Change @ www.seedsofchange.com or 888/762-7333
Seed Savers @ www.seed savers.org or 563/382-5990
Select Seeds @ www.selectseeds.com or 800/684-0395
Territorial Seeds @ www.territoriaalseed.com or 888/657-3131
Thompson & Morgan @ www.thompson-morgan.com or 800/274-7333

For bulbs:

Brent & Becky's Bulbs @ www.brentandbeckysbulbs.com or 877/661-2852
Colorblends @ www.colorblends.com or 888/847-8637
John Scheeper's @ www.johnscheepers.com or 860/567-0838
McClure & Zimmerman @ www.mzbulb.com or 800/883-6998

For plants:

Heronswood Nursery @ www.heronswood.com or 360/297-4172
High Country Gardens @ www.highcountrygardens.com or 800/925-9387
Logee's Greenhouses @ www.logees.com or 888/330-8038
Plant Delights Nursery @ www.plantdelights.com or 912/772-4794
Roots and Rhizomes @ www.rootsrhizomes.com or 800/374-5035
Wayside Gardens @ www.waysidegardens.com or 800/213-0379
White Flower Farm @ www.whiteflowerfarm.com or 800/503-9624

Note: To receive every possible seed, plant or garden supply catalog imaginable, check out **Cyndi's Catalog of Garden Catalogs** @ www.gardenlist.com. Most catalogs are free and make for great winter reading!

BEHIND THE SCENES AT KLEIN'S--This is a sneak peek of what is going on each month behind the scenes in our greenhouses. Many people are unaware that our facility operates year round or that we have 10 more greenhouses on the property in addition to the 6 open for retail. At any given moment we already have a jump on the upcoming season--be it poinsettias in July, geraniums in December or fall mums in May.

IN MAY:

---Transplanting continues!! Early in the month we finish transplanting the seedlings for spring sales. But during mid-month we begin transplanting the seedlings for our summer "Jumbo-Pack" program. Customers continue to purchase bedding annuals through the summer months. Sometimes they're replacing plants that have succumbed to summer heat or heavy rains. Or maybe some quick color is needed for selling a house or having an outdoor party. Whatever the case, we can fill their needs.

---The spring onslaught is in full swing. The back greenhouses are filled floor to ceiling with plants awaiting purchase. Our outdoor space is a sea of color. Flats of plants waiting for sale fill most nooks and crannies of our property.

---Watering is a nonstop endeavor. On hot, windy days, we no sooner finish the first round, when we have to start all over again. Some plants in our retail areas may need watering 3 or 4 times in a single day! You wouldn't do this at home, but customers don't like to see wilted plants. It's not harmful for us to let them wilt a bit, but it makes for bad presentation.

---Restocking is also constant. Cart loads of product are moved nearly continuously from our back greenhouses to the front showrooms.

---Believe it or not, but our fall mums arrive! The small plants are put into small pots now and then stepped into larger tubs later in the summer. They won't be available for sale until mid-August.

PRODUCT SPOTLIGHT--Each month we spotlight some product that we already carry or one that we've taken note of and plan to carry in the near future. Likewise, if you would like to see Klein's to carry a product that we don't currently, please let us know. Our goal is to be responsive to the marketplace and to our loyal clientele. If a product fits into our profile, we will make every effort to get it into our store. In addition, we may be able to special order an item for you, whether plant or hard good, given enough time.

Jack's Classic® Water Soluble Fertilizers from JR Peters, Inc.

Long considered one of the most reputable of the water soluble fertilizers, Klein's continues to add new and specialized items as customer demand arises. We've long carried Jack's Classic All Purpose (20-20-20). This year we've added their Blossom Booster (10-30-20), ClassiCote™ (16-9-23) timed release, and their Petunia FeED (20-6-22)--the only highly specialized petunia fertilizer on the market for perfect hanging baskets and containers.

Started in 1947 by Bob Peters, his Horticultural Services Co. tested soil for greenhouse growers and made recommendations on how to produce the best crops. Today, under the leadership of Bob's son, Jack Peters, JR PETERS, INC is advancing the tradition of Peter's family quality products and services.

Their laboratory has been providing outstanding analytical services to the horticulture industry for over 55 years. Professional growers, horticultural products manufacturers, and university researchers throughout the world trust us to supply accurate and timely services. It was in 1997 with Jack's Classic® that they stepped into the retail market.

About the Products We're Carrying:

All Purpose (20-20-20)--

Balanced Nitrogen, Phosphorus and Potassium for use on all indoor and outdoor plants. Feeds through both the roots and the leaves.

More professional growers have used this product for all their growing needs than any other formula. It is a balanced blend of Nitrogen, Phosphorus and Potassium with fully chelated trace elements that works on all plant materials as a general-purpose fertilizer. Indoors it is especially effective on foliage plants to keep leaves green and happy.

Blossom Booster (10-30-20)--

Professional formula for more flowers and brighter colors on all indoor and outdoor plants. Feeds through both the roots and the leaves.

Peters developed this formula over 40 years ago for the professional Orchid Grower to help his plants set abundant buds that matured fully into vibrant, beautiful and colorful flowers. The 1-3-2 ratio is still the ratio that is preferred by professional growers when they want results. This formula also contains a higher level of magnesium, a vital secondary element, which helps keep leaves green.

Petunia FeED (20-6-22)--

Specially formulated for iron hungry crops such as petunia, calibrachoa, bacopa, nemesia, diascia, scaevola and others! Feeds through both the roots and the leaves.

Designed in response to marketplace demand to use what the professional growers use. It's excellent for hanging baskets, containers and flower beds. Contains the extra iron necessary to prevent yellow tips and extra magnesium to keep lower leaves green.

Klein's will be giving a free sample packet of Petunia FeED with every petunia hanging basket purchased!!

Citrus FeED (20-10-20)--

Designed to provide the optimum combination of nutrients needed by plants in the citrus group. This formula with enhanced micronutrient levels will produce vibrant green leaves and strong branches and more fruit. Our advanced formulation uses the highest quality nutrients available, delivering professional results for your potted plants.

ClassiCote™ (16-9-23)

Delivers complete package of 11 essential nutrients for up to four months. Excellent for indoor or outdoor use. Less likely to release rapidly in high temperatures like the competitor's product.

Source: <http://www.jpeters.com>

PERMANENT FEATURES-- **KLEIN'S MONTHLY NEWSLETTER**

Have our monthly newsletter e-mailed to you automatically by signing up on the right side of our home page. We'll offer monthly tips, greenhouse news and tidbits, specials and recipes. . .everything you need to know from your favorite Madison greenhouse. And tell your friends. It's easy to do.

THE MAD GARDENER--"Madison's Firsthand Source for Expert Gardening Advice"

Ask us your gardening questions by e-mailing us at madgardener@kleinsfloral.com. Klein's in-house **Mad Gardener** will e-mail you with an answer as promptly as we can. The link is posted on our home page and in all newsletters.

We can only answer those questions pertaining to gardening in Southern Wisconsin and we reserve the right to leave correspondence unanswered at our discretion. Please allow 2-3 days for a response.

FACEBOOK

Follow Klein's on [Facebook](#) where we post updates and photos on a regular basis.

TWITTER

Join Klein's on [Twitter](#) where we post company updates and photos on a regular basis.

SENIOR CITIZEN DISCOUNT

We offer a 10% Off Senior Citizen Discount every Tuesday to those 62 and above. This discount is not in addition to other discounts or sales. Please mention that you are a senior before we ring up your purchases. Does not apply to wire out orders or services, i.e. delivery, potting, etc.

RECYCLING POTS & TRAYS

Plastic flower pots and garden edging can now be recycled as part of the City of Madison's [rigid plastic program](#). Flowerpots and edging must be free of dirt and can be placed in your green recycling bin. For more information call 267-2626 or visit www.cityofmadison.com/streets/recycling/plastic.cfm

KLEIN'S "BLOOMING PLANT OR FRESH FLOWER CLUB"

Send or receive 3 month's, 6 month's or a whole year's worth of seasonal blooming plants or fresh flower arrangements and SAVE!!

There's no easier way to give gorgeous blooming plants or fresh flower arrangements, month after month. Each month a seasonal blooming plant or fresh arrangement will arrive on yours or a loved one's doorstep. You choose the start date and we'll make your special delivery the very same day each month.

For just \$75, \$150 or \$300, respectively, we'll send 3 month's, 6 month's or a year's worth of seasonal blooming plants--perhaps a bulb garden or azalea in the spring, one of our famous large geraniums or a tropical hibiscus in the summer, a chrysanthemum or Thanksgiving cactus in the fall or one of our homegrown poinsettias or cyclamen for the holidays and winter months. Selection of the blooming plant will be based on availability.

And for just \$90, \$175 or \$350, respectively, receive one of Klein's lovely fresh floral arrangements. All arrangements will be seasonal and will contain only the freshest flowers. All arrangements are **Designer's Choice**, but are sure to satisfy the most discerning lover of fresh flowers.

Prices include delivery within our delivery area. Enclosure cards will accompany all gift deliveries if desired. For delivery details visit the **"Permanent Features"** section of our newsletter below. If your chosen delivery date happens to fall on a Sunday or holiday, we will deliver it on the next available delivery day. All regular delivery conditions apply.

Join our **Blooming Plant or Fresh Flower Club** by calling Klein's at **608/244-5661** or **888/244-5661** or by stopping in. We request that payment be made in full before the first delivery and prices do not include sales tax.

DELIVERY INFO

Klein's Floral and Greenhouses delivers daily, except Sundays, throughout all of Madison and much of Dane County including: Cottage Grove, DeForest, Fitchburg, Maple Bluff, Marshall, McFarland, Middleton, Monona, Oregon, Shorewood Hills, Sun Prairie, Verona, Waunakee and Windsor. We do not deliver to Cambridge, Columbus, Deerfield or Stoughton.

Current delivery rate on 1-4 items is \$7.95 for Madison, Maple Bluff, Monona and Shorewood Hills; \$8.95 for Cottage Grove, DeForest, Fitchburg, McFarland, Sun Prairie, Waunakee and Windsor; and \$9.95 for Marshall, Middleton, Oregon and Verona. An additional \$3.00 will be added for deliveries of 4-10 items and \$5.00 added for deliveries of more than 10 items. For deliveries requiring more than one trip, a separate delivery charge will be added for each trip.

A minimum order of \$25.00 is required for delivery.

We not only deliver our fabulous fresh flowers, but also houseplants, bedding plants and hardgoods. There may be an extra charge for very large or bulky items.

Delivery to the Madison hospitals is \$5.95. Deliveries to the four Madison hospitals are made during the early afternoon. Items are delivered to the hospital's volunteer rooms and not directly to the patients' rooms per hospital rules.

There is no delivery charge for funerals in the city of Madison or Monona, although normal rates apply for morning funeral deliveries to Madison's west side (west of Park St.). Our normal rates also apply for funeral deliveries in the surrounding communities at all times. Although we don't deliver on Sundays, we will deliver funeral items on Sundays at the regular delivery rate.

Morning delivery is guaranteed to the following Madison zip codes, but only if requested: 53703, 53704, 53714, 53716, 53718 and Cottage Grove, DeForest, Maple Bluff, Marshall, McFarland, Monona, Sun Prairie, Waunakee and Windsor.

We begin our delivery day at 8:00 a.m. and end at approximately 3:00 p.m. We do not usually deliver after 4:00 unless specific exceptions are made with our drivers.

Except for holidays, the following west-side zip codes and communities are delivered only during the afternoon: 53705, 53706, 53711, 53713, 53717, 53719, 53726, Fitchburg, Middleton, Oregon, Shorewood Hills and Verona.

During holidays (Christmas, Valentine's Day, Mother's Day, etc.) we are able to make morning deliveries to all of the above areas. We are not able to take closely timed deliveries on any holiday due to the sheer volume of such requests.

It's best to give us a range of time and we'll try our absolute hardest. Orders for same day delivery must be placed by 12:30 p.m. or by 2:30 p.m. for Madison zip codes 53704 and 53714.

DEPARTMENT HEADS: Please refer all questions, concerns or feedback in the following departments to their appropriate supervisor.

Phone: 608/244-5661 or 888/244-5661

Grower, General Manager --Jamie VandenWymelenberg jamie@kleinsfloral.com

Assistant Manager--Jennifer Simon jsimon@kleinsfloral.com

Lead Floral Designer--Kathy Lehman kathy@kleinsfloral.com

House Accounts & Billing--Naomi Boldon naomi@kleinsfloral.com

Delivery Supervisor--Rick Halbach rick@kleinsfloral.com

Owner & Manager--Sue Klein sue@kleinsfloral.com

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RELATED RESOURCES AND WEB SITES

University of Wisconsin Extension

1 Fen Oak Ct. #138

Madison, WI 53718

608/224-3700

<http://www.uwex.edu/ces/cty/>

<http://www.uwex.edu/ces/wihort/>

Plant Disease Diagnostics Clinic

Dept. of Plant Pathology

1630 Linden Dr.

Madison, WI 53706

<http://www.plantpath.wisc.edu/index.php>

Insect Diagnostic Lab

240 Russell Labs

1630 Linden Dr.

Madison, WI 53706

<http://www.entomology.wisc.edu/>

U.W. Soil and Plant Analysis Lab

8452 Mineral Point Rd.

Verona, WI 53593

608/262-4364

<http://uwlab.soils.wisc.edu/>

American Horticultural Society

<http://www.ahs.org/>

Garden Catalogs (an extensive list with links)

<http://www.gardenlist.com/>

also <http://www.mailordergardening.com/>

Invasive Species

<http://www.invasiveplants.net/>

<http://www.ipaw.org/>

Friends of Troy Gardens

Rm. 171, Bldg. 14

3601 Memorial Dr.

Madison, WI 53704

608/240-0409

<http://www.troygardens.org/>

Community Gardens Division (Madison area)

Community Action Coalition

1717 N. Stoughton Rd.

Madison, WI 53704

608/246-4730

<http://www.cacscw.org/gardens/>

Madison Area Master Gardeners (MAMGA)

<http://mamgawi.org/>

Wisconsin Master Gardeners Program

Department of Horticulture

1575 Linden Drive

University of Wisconsin - Madison

Madison, WI 53706

608/265-4504

<http://www.hort.wisc.edu/mastergardener/>

The Wisconsin Gardener

<http://www.wpt.org/garden/>

Allen Centennial Gardens

620 Babcock Dr.
Madison, WI 53706
608/262-8406
<http://www.allcentennialgardens.org/>

Olbrich Botanical Gardens
3330 Atwood Ave.
Madison, WI 53704
608/246-4550
<http://www.olbrich.org/>

Rotary Gardens
1455 Palmer Dr.
Janesville, WI 53545
608/752-3885
<http://www.rotarygardens.org/>

University of WI Arboretum
1207 Seminole Hwy.
Madison, WI 53711
608/263-7888
<http://uwarboretum.org/>

University of Wisconsin-West Madison
Agricultural Research Center
8502 Mineral Point Rd.
Verona, WI 53593
608/262-2257
<http://www.cals.wisc.edu/westmad/>

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PLANTS POISONOUS TO CHILDREN:

Children may find the bright colors and different textures of plants irresistible, but some plants can be poisonous if touched or eaten. If you're in doubt about whether or not a plant is poisonous, don't keep it in your home. The risk is not worth it. The following list is not comprehensive, so be sure to seek out safety information on the plants in your home to be safe.

- Bird of paradise
- Bull nettle
- Castor bean
- Chinaberry tree
- Crocus
- Daffodil
- Deadly nightshade
- Dieffenbachia (dumb cane)
- Foxglove
- Glory lily
- Hemlock
- Holly berry
- Indian tobacco
- Iris
- Jimsonweed
- Lantana
- Larkspur
- Lily of the valley
- Marijuana
- Mescal bean
- Mexicanes
- Mistletoe
- Morning glory
- Mountain laurel

- Night-blooming jasmine
- Nutmeg
- Oleander
- Philodendron
- Poison ivy
- Poison sumac
- Pokeweed
- Poppy
- Potato
- Privet
- Rhododendron
- Rhubarb
- Water hemlock
- Wisteria

PLANTS POISONOUS TO PETS:

Below is a list of some of the common plants which may produce a toxic reaction in animals. This list is intended only as a guide to plants which are generally identified as having the capability for producing a toxic reaction. Source: The National Humane Society website @ <http://www.humanesociety.org/>

- Aconite
- Apple
- Arrowgrasses
- Autumn Crocus
- Azaleas
- Baneberry
- Bird-of-Paradise
- Black locust
- Bloodroot
- Box
- Buckeye
- Buttercup
- Caladium
- Carolina jessamine
- Castor bean
- Chinaberry tree
- Chockcherries
- Christmas berry
- Christmas Rose
- Common privet
- Corn cockle
- Cowbane
- Cow cockle
- Cowsliprb
- Daffodil
- Daphne
- Day lily
- Delphinium (Larkspur)
- Dumbcane
- Dutchman's breeches
- Easter lily
- Elderberry
- Elephant's ear
- English Ivy
- European Bittersweet
- Field peppergrass
- Foxglove
- Holly
- Horsechestnut
- Horse nettle
- Hyacinth
- Iris
- Jack-in-the-pulpit

- Jerusalem Cherry
- Jimsonweed
- Lantana
- Larkspur
- Laurels
- Lily of the valley
- Lupines
- Mayapple
- Milk vetch
- Mistletoe
- Monkshood
- Morning glory
- Mustards
- Narcissus
- Nicotiana
- Nightshade
- Oaks
- Oleander
- Philodendrons
- Pokeweed
- Poinsettia
- Poison hemlock
- Potato
- Rhododendron
- Rhubarb
- Rosary pea
- Sago palm
- Skunk cabbage
- Smartweeds
- Snow-on-the-mountain
- Sorghum
- Star of Bethlehem
- Wild black cherry
- Wild radish
- Wisteria
- Yellow jessamine
- Yew

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